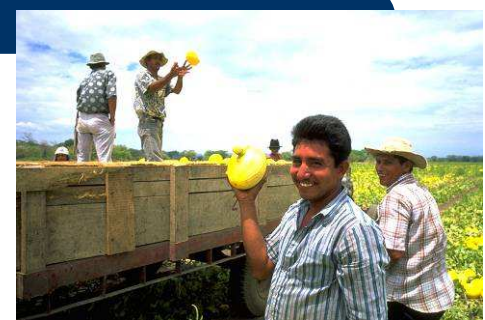




Agri-ProFocus

Dutch Public-Private
Partnership for Agricultural
Producers Organisations in
Developing Countries



Why Agri-ProFocus ?

Service and knowledge partnership broker !

- Matching the needs of producer organisations with the most appropriate organisations and services
 - ➡ Multi-actor and multi-services approach
- stimulate knowledge exchange between producer organisations and of working with producer organisations
 - ➡ Knowledge platform

Institutionalising partnerships !

Members !

Advise

- Aequor
- Agrofair
- Agriterra
- Agro-Eco
- Fair Trade
- PUM
- SNV
- Solidaridad
- Heifer Netherlands

Credit

- Oikocredit
- Rabobank Foundation

Companies ?

Subsidies

- Cordaid
- ICCO
- NOVIB

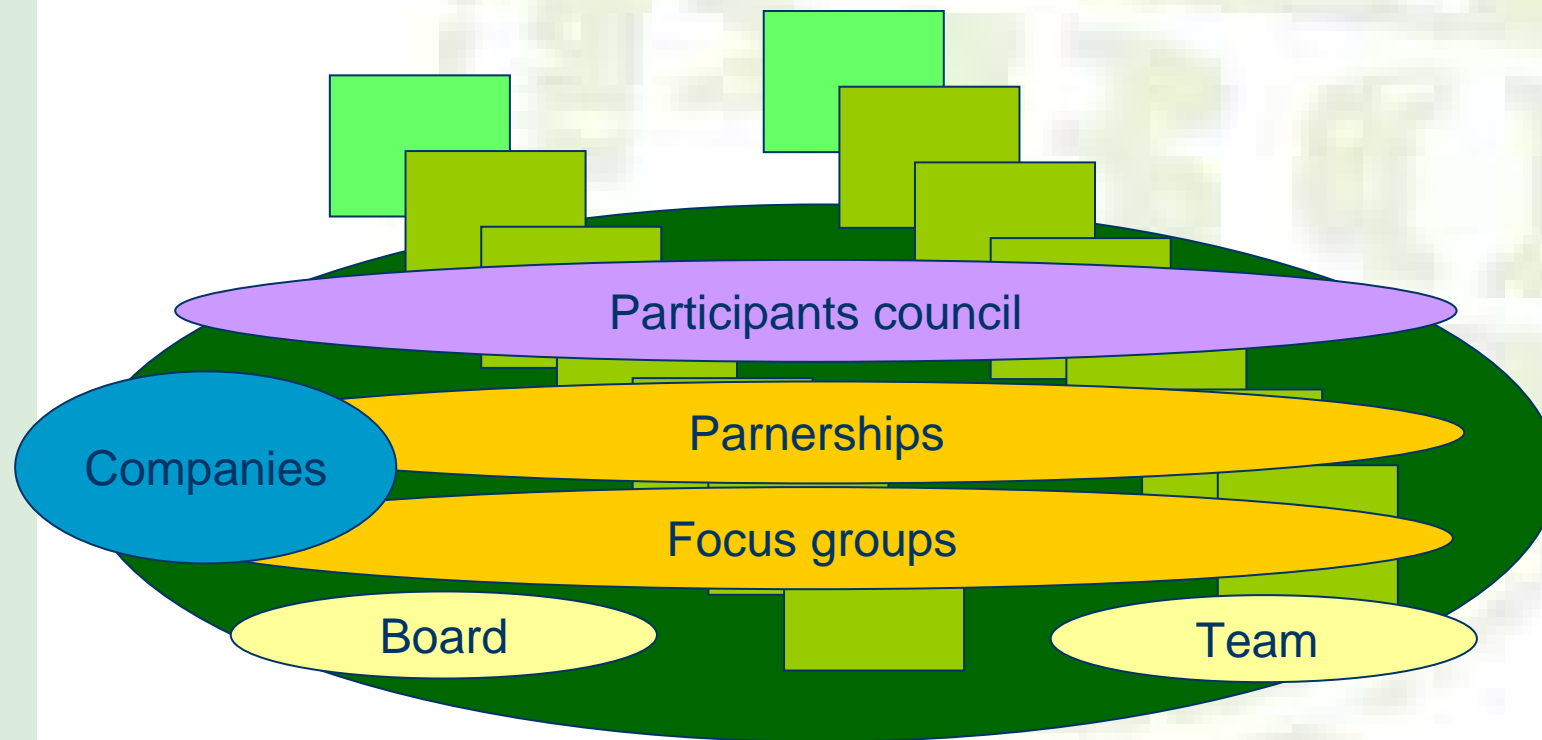
Knowledge

- Agromisa
- KIT -
- Larenstein
- PTC+
- WUR

Government

DGIS
LNV

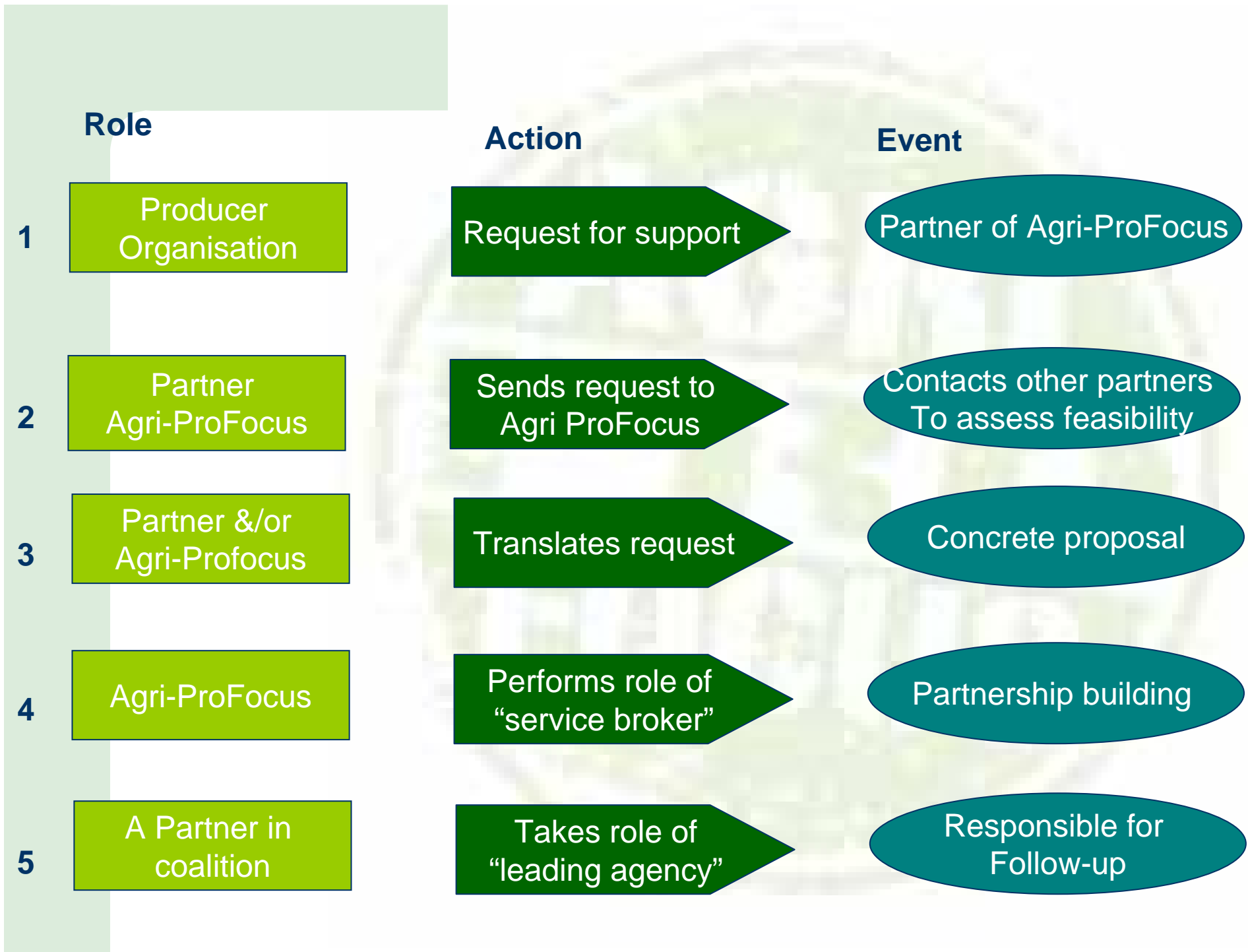
Organisation



Core activities Agri-ProFocus



- One window :
 - Questions from member and non member organisations, PO's, and companies
 - Action: assessment, feasibility analysis, reference to members, response
- Partnership brokerage for knowledge, programmes & projects
- Knowledge platform :
 - Expert meetings, documentation, discussion platform
- Monitoring and evaluation:
 - Monitoring of the partnership
 - Development of indicators



Activities under the knowledge function



- Matching requests for knowledge & information with services available
- Inventory of available information on PO's: desk studies, platform & expert meetings, insights & experiences, ...
- Development of 'user friendly' information products: information sheets, websites, ...
- Applied research on demand that is complementary to other (inter)national initiatives

Examples of Agri-ProFocus Partnerships Portfolio

- Business Support to Vegetables Supply Chain in Ethiopia (EHPEA)
Partnership: LNV- Agriterra-ICCO-WUR-SNV
- Weaving the Food web for Innovations in Farming Systems (UOSPA)
Partnership: WUR, Agriterra,
- Supporting PO's in quinea chain Bolivia
Partnership : ICCO, NOVIB, Oikocredit
- Identifying cases for the market chain development programme
(Partnership: WUR/DGIS/Agriterra)

Examples of Agri-ProFocus Focus groups Portfolio

- Supporting PO of Cotton farmers in West Africa
ICCO, SNV, Agro-Eco, Solidaridad, Rabobank etc.
 - facilitating inventory of existing interventions
 - identifying missing links
 - On demand facilitating partnership programme
- Improving access of PO to agricultural credit (working group)
CORDAID, ICCO, Oikocredit, Agriterra, NOVIB etc.
 - facilitation exchange on approaches & bottlenecks
 - On demand identifying partnership programmes

Agri-ProFocus Next Steps



Strategic plan 2006-2007 !

Key words :

- Focus on cooperation !
- Increasing ownership!
- Successful partnerships !
- Learning in cooperation!
- Monitoring and evaluation of partnerships !



Thank you !

Contact: Hedwig Bruggeman
Telephone : 026-3542074
E-mail : info@agri-profocus.nl
www.agri-profocus.nl

Visiting address
Willemsplein 43 II
6811 KD Arnhem

Postal address
Postbus 108
6800 AC Arnhem

